

Household Evangelism

The Theology of Evangelism



The Master's Plan

- It is a process that builds on the natural “webs” of relationships which exist in every church.
- The three universal units of societies worldwide, according to anthropological research.
 - Common kinship
 - Common community
 - Common interests



***Oikos* Evangelism**

- The basic thrust of the New Testament evangelism was not individual evangelism, it was not mass evangelism; and it was definitely not child evangelism. The normative pattern of evangelism in the early church was ***OIKOS*** (Household) **EVANGELISM**



John 4:53

- So the father knew that *it was* at that hour in which Jesus said to him, "Your son lives"; and he himself believed and his whole household.



Cornelius & House

- **Acts 10:2** a devout man and one who feared God with all his household, and gave many alms to the *Jewish* people and prayed to God continually.



Acts 18:8

- Crispus, the leader of the synagogue, believed in the Lord with all his household, and many of the Corinthians when they heard were believing and being baptized.



1 Corinthians 1:16

- Now I did baptize also the household of Stephanas; beyond that, I do not know whether I baptized any other.



Lydia and Household

- **Acts 16:14** A woman named Lydia, from the city of Thyatira, a seller of purple fabrics, a worshiper of God, was listening; and the Lord opened her heart to respond to the things spoken by Paul.
- **Acts 16:15** And when she and her household had been baptized, she urged us, saying, "If you have judged me to be faithful to the Lord, come into my house and stay." And she prevailed upon us.



1 Corinthians 16:15

- Now I urge you, brethren (you know the household of Stephanas, that they were the first fruits of Achaia, and that they have devoted themselves for ministry to the saints),



What is Oikos Evangelism?

- *Oikos* is the Greek word most often translated house or household in the New Testament.
- *Oikos* described not only the immediate family, but it included servants, servants' families, friends, and even business associates.
- The *oikos* was the basic social unit by which the church grew.



Key Point


- It seems that *Oikos* evangelism is the God-given, God-ordained means, and key for **naturally** sharing our **supernatural** message.



How to Engage Your *Oikos*

- Relationships begin with common ground (such as summer soccer league) but they are built on communication and shared experience.
- **Level One: General— *Be in touch.***
- **Level Two: Personal— *Be Interested.***
- **Level Three: Crucial needs— *Be Informed.***





Special Need	1-2%
Walk-in	2-3%
Pastor	5-6%
Visitation	1-2%
Sunday School	4-5%
Evangelistic	1/2 of 1%
Crusade	2-3%
Church Program	75-90%
Friend/Relative	

Message Big Idea:

- The Local Church must focus their evangelistic mission on households.

